



Be the Best you can Be^{dp}

Develop your potential

Goals - What might your future look like?

- ✓ Would you like leaders at all levels of your organisation to inspire, engage and empower people to maximise discretionary effort and personal contribution?
- ✓ Would you like everyone to be motivated, productive and delivering enhanced results and greater profit as part of a high performing team?

Reality - Is this happening anywhere in your organisation?

- ✓ The number one reason why people leave organisations is their line manager. And those poorly led are 50% less profitable and 44% less productive according to a gallop survey of over one million employees.
- ✓ The latest CIPD employee outlook review suggests over 50% of employees are not consulted on decisions that affect them and feel they have little say in what they do or confidence in their senior management.

Options - How might we help?

- ✓ We work with people at all levels of an organisation, to tap into their intrinsic motivators and encourage them to take greater personal responsibility for their performance, leadership and for their lives.
- ✓ We believe that there is more to learning and development than just new knowledge and skills. Generating high self-awareness and creating a compelling reason fosters behavioural change and personal growth.
- ✓ We support this with engaging and interactive programmes, workshops and one to one coaching and ensure that delegate mindset and motivation underpins the delivery of knowledge and skills.
- ✓ We agree specific objectives and measure outcomes to ensure you achieve your required return on investment.

Will - What might be your next steps?

- ✓ Every journey starts with action and a first step and we hope your steps will include talking with us. We would welcome a conversation to understand a little more about your hopes, dreams, needs and objectives.

Please call us on +44 (0)20 3303 0496 or email enquiries@developingpotential.co.uk

Be a Gold Medallist in Your Field



Darren Campbell, **Olympic Gold Medallist** and one of our inspirational speakers

What if every member of your team was a gold medallist in his or her field?

What if you could take the experience, learning, skills and performance of an Olympian into every level of your business?

One of our feature programmes using successful Olympians as great role models for high performance. Be inspired to replicate their achievements and as a leader or employee become a Gold medallist in your field. One-day events or longer-term programmes that truly inspire, engage and empower your people to **'Be the Best they can Be.'**

thomas 

your business. your people. but better

Learning and development starts with self-awareness and then taking personal responsibility for change. Understanding we all have behaviour preferences and how to interpret these enhances our own performance and allows us to influence others.

Psychometric tools form part of our portfolio in supporting leaders and managers and our preferred partner is Thomas International. We choose Thomas for simplicity, effectiveness, validity and reliability.

If you would like to see what our clients think of us, watch us on DVD or read some case studies then please visit us at

W: www.developingpotential.co.uk

T: +44 (0) 20 3303 0496

E: enquiries@developingpotential.co.uk



Leadership Development [Ⓢ]



Cultural Development [Ⓢ]



Personal Development [Ⓢ]

Be the Best you can Be [Ⓢ]

About Developing Potential?

Developing Potential is a high performance development company with a proven track record of delivering results for a wide range of clients across the public and private sectors. Founded in 1997 by Les Duggan and Dr David Hemery CBE, Olympic Gold Medallist and currently Vicechair of the British Olympic Association, we specialise in the fields of leadership, cultural and personal development, providing organisations, teams and individuals with the inspiration, motivation and tools to **'Be the Best they can Be'**. David left Developing Potential in late 2010 to head up the charity 21st Century Legacy, which Developing Potential's current Managing Partners helped him to establish.

Our success comes from the pioneering work of our founders, which remains a central plank of our DNA, together with the hands-on knowledge of our current Managing Partners, Les Duggan and Mark Solomons, who have walked the talk in very senior strategic and operational roles in large corporate FTSE 100 businesses. Adding the wide ranging skills and experience of our facilitators, coaches and Olympians (who work with us on some of our programmes) enables us to deliver exceptional and sustainable results for individuals, teams and organisations.

“Over many years in leading teams I have worked with a number of training and development organisations. What particularly impresses me about Developing Potential is their style and the manner in which they discussed how the programme would run. From start to finish it was very high energy, very collaborative, very well structured and we achieved our ambitions and objectives”.

Trevor Luker, Managing Director, Pearson

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